

## CARLING SCORE PREDICTOR COMPETITION RULES

11 AUGUST 2023 - 31 DECEMBER 2023

### 1. INTRODUCTION

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (i) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (ii) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (iii) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (iv) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

### 2. COMPETITION PERIOD

This Competition will run from 11 August 2023 until 31 December 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

### 3. COMPETITION ENTRY PROCESS

- 3.1 This Competition will take place on the official Carling Black Label Score Predictor website (available at <https://www.carlingpredictor.com>) (the “**Website**”) and via the USSD code \*120\*123# (the “**USSD Code**”).
- 3.2 In order to enter the Competition, each Participant must:
- 3.2.1 sign up to the Carling Score Predictor on the Website or dial the USSD Code;

- 3.2.2 follow the prompts and provide the requested information; and
- 3.2.3 log a match score prediction (the “**Prediction**”) for any of the English Premier League 2023/2024 matches taking place during the Competition Period (the “**Match**”) by entering the number of goals expected to be scored by both teams for the duration of the Match which may include any extra time played for the applicable Match (the “**Round League**”).
- 3.3 A Participant may only log one (1) Prediction per match on the Website or via the USSD code. The Predictions window will close sixty (60) minutes before the set Match starting time.
- 3.4 Participants will be awarded points for the Predictions logged for each Match that will be played during the Competition Period, depending on the outcome of the Participant’s Predictions as follows:
  - 3.4.1 zero (0) points for predicting the incorrect Match score result;
  - 3.4.2 twenty-five (25) points for predicting the correct winning team;
  - 3.4.3 twenty-five (25) points for predicting that the score result of the Match would be a draw; or
  - 3.4.4 fifty (50) points for predicting the correct Match score result.
- 3.5 Points for each Match will be awarded cumulatively and apply in each Round League the Participant has entered.
- 3.6 The points awarded will be calculated after each ‘round’ of the English Premier League Match 2023/2024 as identified on the Website (the “**Round**”).
- 3.7 Entry is only valid through this medium and manner.
- 3.8 A Participant may enter the Competition as many times as he/she wishes.
- 3.9 USSD costs will be charged at 20c/20s for any mobile network. Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

#### 4. DESCRIPTION OF PRIZE

4.1 The prizes for this Competition are as follows:

4.1.1 a R10,000 cash prize to twenty-one (21) Participants to be selected at random at the end of each Round as stipulated on the Website (“**Prize 1**”);

4.1.2 a R2,000 cash prize to twenty-one (21) Participants with the highest points in the relevant Round as stipulated on the Website (“**Prize 2**”); and/or

4.1.3 R10.00 airtime to twenty thousand (20,000) Participants to be selected at random during the Competition Period (“**Prize 3**”),

(collectively, the “**Prizes**”).

4.2 Prizes 1 and 2 will be awarded on a weekly basis after the Round League and Round have ended.

4.3 There is a total of twenty thousand and forty-two (20,042) Prizes available to be won during Competition Period with a total value of approximately R452,000.

4.4 A Participant may win more than one Prize in this Competition.

4.5 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.6 The Promoter will contact a winner to make arrangements for the winners to receive a Prize. Prize 1 and Prize 2 will be sent to a winner via EFT within 4 weeks after a winner has been verified in accordance with Competition Rule 6 below.

#### 5. WINNER SELECTION AND NOTIFICATION

5.1 A winner will be notified by the Promoter via the Participant provided contact details on a date as determined by the Promoter. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

5.2 In an instance where there is more than one (1) Participant with the required points for a particular Prize in a relevant Round, then the winner for the relevant Prize in that Round will be selected by a random draw process. In this case, the draw/s will take place on or about 31 December 2023.

## 6. WINNER VERIFICATION

6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (i)-(iv), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

6.4 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

## 7. PRIZE FORFEITURE

- 7.1 A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

## 8. GENERAL

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.3 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.4 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 8.4.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.4.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 (“**POPIA**”) and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.5 With the exception of Competition Rule 8.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.6 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.6.1 correct or delete personal information about the Participant in the Promoter’s possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
  - 8.6.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.7 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.8 Should a Prize not be available despite the Promoter’s reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter’s sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.9 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.

- 8.10 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.11 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.12 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.13 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organised group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.14 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition

entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.15 These Competition Rules are also available on <https://www.carlingpredictor.com>.



## CARLING SCORE PREDICTOR-MERCHANDISE COMPETITION RULES

4 AUGUST 2023 - 20 AUGUST 2023

### 1. INTRODUCTION

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

### 2. COMPETITION PERIOD

This Competition will run from 4 August 2023 until 20 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

### 3. COMPETITION ENTRY PROCESS

- 3.1 To enter the Competition, a Participant must complete the following steps:
  - 3.1.1 Visit the Carling Score Predictor website (available at <https://www.carlingpredictor.com>) (the “**Website**”) or dial the USSD Code \*120\*123# (the “**USSD Code**”);
  - 3.1.2 follow the prompts and provide the requested information;

3.1.3 log a match score prediction (the “**Prediction**”) on the Website or via the USSD Code for any of the FIFA Women’s World Cup 2023 matches (the “**Match**”) by entering the total number of goals expected to be scored by each team in the Match;

3.1.4 following the Prediction, either:

(a) Mechanic One: comment on the Promoter’s post related to the Competition on the Promoters official Twitter (now known as “X”) account (available at @blacklabelsa) (“**Twitter**”) or the Promoters official Facebook account (available at @Carling Black Label) (“**Facebook**”); or

(b) Mechanic Two: quote tweet the Promoter’s post related to the Competition on Twitter or share the Promoter’s post related to the Competition on Facebook,

with a screenshot showing the Prediction generated from the Website or USSD Code and include the hashtag #SCOREwithCARLING to stand a chance to win a Prize detailed in Competition Rule 4.1.

3.2 Entry is only valid through the above medium and manner. A Participant may enter the Competition as many times as he/she wishes.

3.3 Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

#### 4. DESCRIPTION OF PRIZES

4.1 The prize for this Competition is one (1) hamper with a value of R300.00, consisting of the following items: (i) one (1) t-shirt; (ii) one (1) bag; and (iii) one (1) bucket hat (“**Prize**”).

4.2 There are a total of forty (40) Prizes available to be won during the Competition Period, with a collective value of R12 000.00. There are twenty (20) Prizes available to be won via Mechanic One and twenty (20) Prizes available to be won via Mechanic Two.

4.3 The Prize will be delivered by the Promoter or its nominated agent to the winner’s residential address within the Republic of South Africa. The Promoter will contact the winner to arrange delivery.

4.4 The Promoter does not guarantee in-store stock availability of a Prize, which shall at all times be subject to in-store stock availability at the relevant participating retailer or outlet, it being recorded that the Promoter shall not in any manner whatsoever be liable should the available stock be depleted prior to a winner being able to collect his/her Prize, and the Promoter shall not be liable to provide a prize (or prizes) or a good (or goods) in substitution for a Prize which is not available due to stock being depleted.

4.5 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.6 No person may win more than one Prize in this Competition.

## **5. WINNER SELECTION AND NOTIFICATION**

5.1 A winner will be selected by a random draw process. The draw for Mechanic One will take place on or after 27 August 2023, and will consist of all valid entries received during the Competition Period via Mechanic One. The draw for Mechanic Two will take place on or after 31 August 2023, and will consist of all valid entries received during the Competition Period via Mechanic Two.

5.2 A winner will be notified by the Promoter or its nominated agent on or after 7 September 2023, via telephone call. If the Promoter, or its nominated agent is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter, or its nominated agent be selected, using the same winner selection process.

## **6. WINNER VERIFICATION**

6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter.

6.2 A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means

that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

- 6.3 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.
- 6.4 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.
- 6.5 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

## 7. PRIZE FORFEITURE

- 7.1 A winner must communicate his/her full details to the Promoter, or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

## 8. GENERAL

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.
- 8.3 In the event of a dispute, the Promoter's decision is final, and binding and no correspondence will be entered into.
- 8.4 The timelines stated by the Promoter, or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.5 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 8.5.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
  - 8.5.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant

third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 (“**POPIA**”) and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1 correct or delete personal information about the Participant in the Promoter’s possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
  - 8.7.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.9 Should a Prize not be available despite the Promoter’s reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter’s sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.

- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancelations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter

to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.16 These Competition Rules are also available on [www.carlingpredictor.com](http://www.carlingpredictor.com).



## FIFA WOMEN'S WORLD CUP 2023 CARLING SCORE PREDICTOR PROMOTIONAL COMPETITION RULES

19 JULY 2023 - 20 AUGUST 2023

### 1. Introduction

- 1.1 This promotional competition ("**Competition**") is run by The South African Breweries (Pty) Ltd ("**Promoter**") and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition ("**Competition Rules**").
- 1.3 Participation in the Competition by an entrant (a "**Participant**") constitutes acceptance of these Competition Rules by that Participant.

### 2. Competition Period

- 2.1 This Competition will run from 19 July 2023 until 20 August 2023, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier ("**Competition Period**"). Entries will only be accepted during the Competition Period.

### 3. Competition Entry Process

- 3.1 This Competition will take place on the official Carling Black Label Score Predictor website (available at <https://www.carlingpredictor.com>) (the "**Website**") and via USSD code \*120\*123# (the "**USSD Code**").

- 3.2 To enter the Competition, each Participant must:
- 3.2.1 sign up to the Carling Score Predictor on the Website or dial the USSD Code;
  - 3.2.2 follow the prompts and provide the following information: (i) name and surname; (ii) date of birth; (iii) gender; (iv) province and city of residence; and (v) answer the preference questions; and
  - 3.2.3 log a match score prediction (the “**Prediction(s)**”) for any of the FIFA Women’s World Cup 2023™ matches (the “**Match**”) by entering the number of goals expected to be scored by both teams for the duration of the Match which may include any extra time played for the respective Match.
- 3.3 A Participant may only log one (1) Prediction per match on the Website or via the USSD code. The Predictions window will close sixty (60) minutes before the respective Match starting time.
- 3.4 Participants will be awarded points for the Predictions logged for each Match that will be played during the Competition Period, depending on the outcome of the Participant’s Predictions as follows:
- 3.4.1 zero (0) points for predicting the incorrect Match score result;
  - 3.4.2 twenty-five (25) points for predicting the correct winning team;
  - 3.4.3 twenty-five (25) points for predicting that the result of the Match would be a draw;  
or
  - 3.4.4 fifty (50) points for predicting the correct Match result.
- 3.5 Points for each Match will be awarded cumulatively and apply in each Match the Participant has entered.

- 3.6 The points awarded will be calculated after each 'round' of the FIFA Women's World Cup 2023™ Match as identified on the Website (the "Round"). The dates for each Round are as follows:

	<b>Start Date</b>	<b>End Date</b>
<b>Round 1</b>	20 July 2023	03 August 2023
<b>Round 2</b>	05 August 2023	08 August 2023
<b>Round 3</b>	11 August 2023	12 August 2023
<b>Round 4</b>	15 August 2023	16 August 2023
<b>Round 5</b>	19 August 2023	20 August 2023

- 3.7 Entry is only valid through this medium and manner.
- 3.8 A Participant may sign up to the Website and may log a Prediction for as many Matches in a Round as they wish.
- 3.9 USSD costs will be charged at 20c/20s for any mobile network. Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

#### 4. **Description Of Prize**

- 4.1 The prizes for this Competition are as follows:
- 4.1.1 one (1) of five (5) ten thousand Rand (R10 000.00) cash prizes ("**Prize 1**");
  - 4.1.2 a two thousand Rand (R2 000.00) cash prize for the Participant with the highest points in the relevant Round ("**Prize 2**"); and/or
  - 4.1.3 R10.00 airtime voucher for the first twenty thousand (20 000) Participants who log their Predictions on either the Website or via the USSD Code ("**Prize 3**"),  
  
(collectively, the "**Prizes**").

- 4.2 Prizes 1 and 2 will be awarded after the Round has ended. Prize 3 will be awarded on a first-come-first-served basis.
- 4.3 The redemption of a Prize by a winner must follow any applicable redemption process set out on a voucher, or as otherwise communicated to a winner by the Promoter or its agent.
- 4.4 There are a total of twelve thousand and ten (20 010) Prizes available to be won during the Competition Period and the collective Prizes have a value of approximately two hundred and sixty thousand Rand (R260 000.00).
- 4.5 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.
- 4.6 The Promoter will contact a winner to make arrangements for the winners to receive the relevant Prize. All Prizes involving any alcoholic beverages are to be enjoyed responsibly.

## 5. **Winner Selection And Notification**

- 5.1 A winner will be notified by the Promoter via the Participant provided contact details on a date as determined by the Promoter. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.
- 5.2 In an instance where there is more than one (1) Participant with the required points for a particular Prize in a relevant Round, then the winner for the relevant Prize in that Round will be selected by random a draw process. In this case, the draw/s will take place on a date as determined by the Promoter.

## 6. **Winner Verification**

- 6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via

automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. The Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry, having been informed of certain Competition entry requirements by an individual as set out in Competition Rule 1.1 (a)-(d), or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

## 7. **Prize Forfeiture**

7.1 A winner must communicate his/her full details to the Promoter, or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.

7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.

7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

## 8. **General**

8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.

- 8.2 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.3 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.4 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 8.4.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.4.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Competition.
- 8.5 With the exception of Competition Rule 8.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.6 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.6.1 correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

- 8.6.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.7 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.8 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.9 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 8.10 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.11 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.12 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.13 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted

as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

- 8.14 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.15 These Competition Rules are also available on <https://www.carlingpredictor.com>.